

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

By way of Corporate Merger

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Collegeware U.S.A., Inc.		02/05/2006	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Big Ball Sports, LLC
Street Address:	347 5th Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	2405109	FOOTBALL IS LIFE.
Registration Number:	3566827	IS LIFE.
Registration Number:	3571224	BASEBALL IS LIFE
Registration Number:	2000530	BIG BALL SPORTS
Registration Number:	2745456	SPORTS STAR
Serial Number:	77414199	HOCKEY IS LIFE
Registration Number:	2407709	BASKETBALL IS LIFE.

CORRESPONDENCE DATA

Fax Number: (718)222-0481

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 7187972341

Email: FM@martinezgroup.com

Correspondent Name: THE MARTINEZ GROUP PLLC

Address Line 1: 55 Washington Street

Address Line 2: Suite 316

OP \$190.00 2405109

900127546

TRADEMARK
REEL: 003939 FRAME: 0340

Address Line 4: Brooklyn, NEW YORK 11201

ATTORNEY DOCKET NUMBER:

850-164

NAME OF SUBMITTER:

Frank J. Martinez

Signature:

/Frank J. Martinez, Esq./

Date:

02/20/2009

Total Attachments: 1
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CONFIRMATORY ASSIGNMENT

WHEREAS, Collegeware, U.S.A., Inc. a New York corporation, having business offices at 347 5th Avenue New York, New York 10016, has adopted, used, is using, and is the owner of the following trademarks which have been registered in the United States Patent and Trademark Office.

Trademark	Reg. Serial No.	Appl. Serial No.
FOOTBALL IS LIFE.	2,405,109	75/515,844
IS LIFE	3,566,827	77/424,749
BASEBALL IS LIFE	3,571,224	77/252,136
BIG BALL SPORTS	2,000,530	74/467,130
SPORTS STAR	2,745,456	75/505,815
HOCKEY IS LIFE		77/414,199
BASKETBALL IS LIFE	2,407,709	75/566,841

WHEREAS, Big Ball Sports LLC, a New York Company, having its principle offices at 347 Fifth Avenue, New York, New York 10016, has assigned pending applications, said trademarks, and the registrations thereof,

NOW, THEREFORE, in consideration of the sum of \$ 10.00 the receipt and sufficiency of which is hereby acknowledged, **Collegeware U.S.A., Inc.** hereby confirms the assignment to **Big Ball Sports LLC**, of all rights, title, and interest in the United States in and to said trademarks, and the pending applications, together any applications filed and registrations granted since the confirmatory date identified herein, each together with the goodwill of the business symbolized by said trademarks and the said registrations thereof.

Signed at New York, this 5th day of February, 2006

COLLEGEWARE U.S.A., INC.

By: [Signature]

Name: Isaac Kassin

Title: Vice-President

BIG BALL SPORTS LLC

By: [Signature]

Name: Isaac Kassin

Title: Vice-President

State of New York)
County of Kings) :ss

On this 15th day of February, 2009, personally appeared Isaac Kassin, to me known and known to me to be a President of Collegeware U.S.A., Inc., the assignor above named, and acknowledged the he executed the foregoing Confirmatory Assignment on behalf of said assignor and pursuant to authority duly received.

FRANK J. MARTINEZ
Notary Public, State of New York
No. 02MA5082766
Qualified in Kings County
Commission Expires 7/28/

[Signature]
Notary Public